

OFFICIAL RULES

Official rules of the FREE HAIRCUTS FOR A YEAR SWEEPSTAKES. No purchase is necessary to enter or win. Making a purchase will not improve entrant's odds of winning. Sweepstakes open only to legal residents of the United States and Canada (except residents of the province of Quebec) who are 18 years of age or older at the time of entry. Entry in this Sweepstakes constitutes acceptance of these official rules. Sweepstakes name: FREE HAIRCUTS FOR A YEAR SWEEPSTAKES ("Sweepstakes"). Void where prohibited by law.

SPONSOR and ADMINISTRATOR: The Sponsor of the Sweepstakes is Great Clips, Inc. ("Sponsor"). The administrator of the Sweepstakes is Great Clips, Inc. ("Administrator"). Administrator will conduct the Sweepstakes substantially as described in these Official Rules. By participating in the Sweepstakes each entrant agrees as follows:

ENTRY PERIOD:

The Sweepstakes begins at 12:00 PM CST on January 1, 2011 and ends at 12:00 PM CST on December 31, 2011. There will be one prize awarded during each month of the Entry Period:

January 1, 2011 12:00pm CST – January 31, 2011, 12:00pm CST
February 1, 2011 12:00pm CST – February 28, 2011, 12:00pm CST
March 1, 2011, 12:00pm CST – March 31, 2011, 12:00pm CST
April 1, 2011, 12:00pm CST – April 30, 2011, 12:00pm CST
May 1, 2011, 12:00pm CST – May 31, 2011, 12:00pm CST
June 1, 2011, 12:00pm CST – June 30, 2011, 12:00pm CST
July 1, 2011, 12:00pm CST – July 31, 2011, 12:00pm CST
August 1, 2011, 12:00pm CST – August 31, 2011, 12:00pm CST
September 1, 2011, 12:00pm CST – September 30, 2011, 12:00pm CST
October 1, 2011, 12:00pm CST – October 31, 2011, 12:00pm CST
November 1, 2011, 12:00pm CST – November 30, 2011, 12:00pm CST
December 1, 2011, 12:00pm CST – December 31, 2011, 12:00pm CST

METHOD OF ENTRY:

Enter the Sweepstakes (i) via the World Wide Web by going to the Sweepstakes Registration Page located at: www.greatclipsemail.com ("Web Site"); click on "Register" icon on the home page (if you have not registered you will be prompted to register); complete registration form in full to automatically be entered to win. Entrants must be the registered subscriber of the email account from which the entry is made. One entry per valid email address will be entered into the Sweepstakes. Although subsequent attempts to enter may be received, only entrant's first entry during the specified Sweepstakes entry period will count. No third party entry or entry through sweepstakes service permitted. All entries become the property of the Administrator and none will be acknowledged or returned.

ELIGIBILITY:

Sweepstakes open only to legal residents of the U.S., and Canada (except residents of the Province of Quebec) who are 18 years of age or older at the time of entry. Sweepstakes may only be entered from and in eligible jurisdictions. Employees and agents of Administrator, its parent or subsidiaries and each of their respective affiliates, subsidiaries, successors, assigns and any entity involved in the development, production, implementation, administration, judging or fulfillment of the Sweepstakes are not eligible to participate. With regard to online entries, in the event of a dispute about the identity of an entrant, each entry will be declared made by the registered account holder of the e-mail address submitted at time of entry. The registered account holder is deemed to be the natural person who is assigned the submitted e-mail address by the relevant Internet service provider, online access provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. With respect to any winning entry, the winner may be required to provide Administrator with proof that the person is the registered account holder of the e-mail address associated with the winning entry. By entering the Sweepstakes, entrants agree to comply with and be bound by these Official Rules and the decisions of the judges which are final and binding in all respects. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes.

PRIZES:

One (1) prize each month for twelve (12) Months consisting of one (1) Gift Card in the amount of One Hundred Dollars and No Cents (\$100.00) per month. Approximate Retail Value of each monthly Prize is: One Hundred Dollars and No Cents (\$100.00)

There will be only one prize per winner. Lost or stolen prizes will not be replaced. Prize does not include any other item or expense not specifically described in these Official Rules, and all additional expenses including, without limitation, travel expenses, if any, are the sole responsibility of winner. Prizes may not be transferred or assigned except to a surviving spouse living in the same household. Only listed prizes will be awarded and no substitutions or cash equivalents or redemption will be made, except that Administrator reserves the right to award a prize of equal or greater financial value if any advertised prize (or any component thereof) becomes unavailable. Prize cannot be used in conjunction with any other promotion or offer. Winners agree to accept the prize "as is", and entrants hereby acknowledge that Administrator has neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prize, including express warranties (if any) provided exclusively by a prize supplier that are sent along with the prize.

Any valuation of the prize(s) stated above is based on available information provided to Administrator and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes. Each winner may be asked to provide Administrator with a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferable, redeemable for cash or exchangeable for any other prize.

SELECTION OF WINNERS:

Winners will be selected in according to the following schedule, in a random drawing from among all eligible entries received. The drawing will be conducted by Administrator, whose decisions and interpretations on all matters relating to the Sweepstakes and these Official Rules are final and binding in all respects. Administrator reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the Sweepstakes, or obtained winner status using fraudulent means.

Month 1 - Drawing on or about January 31, 2011 (all entries must be received by noon CST on January 31, 2011)

Month 2 - Drawing on or about February 28, 2011 (all entries must be received by noon CST on February 28, 2011)

Month 3 - Drawing on or about March 31, 2011 (all entries must be received by noon CST on March 31, 2011)

Month 4 - Drawing on or about April 30, 2011 (all entries must be received by noon CST on April 30, 2011)

Month 5 - Drawing on or about May 31, 2011 (all entries must be received by noon CST on May 31, 2011)

Month 6 - Drawing on or about June 30, 2011 (all entries must be received by noon CST on June 30, 2011)

Month 7 - Drawing on or about July 31, 2011 (all entries must be received by noon CST on July 31, 2011)

Month 8 - Drawing on or about August 31, 2011 (all entries must be received by noon CST on August 31, 2011)

Month 9 - Drawing on or about September 30, 2011 (all entries must be received by noon CST on September 30, 2011)

Month 10 - Drawing on or about October 31, 2011 (all entries must be received by noon CST on October 31, 2011)

Month 11 - Drawing on or about November 30, 2011 (all entries must be received by noon CST on November 30, 2011)

Month 12 - Drawing on or about December 31, 2011 (all entries must be received by noon CST on December 31, 2011)

Odds of winning a prize depend on the number of eligible entries received. Potential winners will be notified by e-mail and/or regular mail and must meet all eligibility requirements. Return of a prize or prize notification as undeliverable, or inability of Administrator to contact a potential winner by e-mail within seventy-two (72) hours of selection, may result in disqualification of such potential winner, and an alternate winner may be selected by random drawing at Administrator's discretion. In the event a winner declines prize or fails to return any completed documents and releases as required, Administrator may elect, at its discretion, to select an alternate winner by random drawing.

PUBLICITY, PRIVACY & PRIZE NOTIFICATION:

Except where prohibited by law or regulation, by submitting an entry, entrant grants the Administrator a perpetual, worldwide, royalty-free license to use his/her name, character, photograph, voice, and likeness in connection with the promotion of this and other Sweepstakes, and entrants waive any and all claims and/or rights to receive any royalties or other compensation for the Administrator's use thereof, unless prohibited by law. Entrants agree that the Administrator may disclose to third parties all personal information obtained from entrants and use such information for marketing and other purposes. Winners may be required to complete, sign, notarize and return an affidavit of eligibility/liability release and a publicity release, which must be returned, properly executed, within seven (7) days of issuance of prize notification. If these documents are not returned properly executed, or are returned to Administrator as undeliverable, or if any given prize winner does not otherwise comply with the Official Rules, the prize will be forfeited and awarded to an alternate winner.

GENERAL CONDITIONS:

The Sweepstakes is void where prohibited by law and is governed by the law of the United States of America. The submission of an entry is solely the responsibility of the Entrant. Only eligible entries actually received by the entry period end date and time each month will be eligible for the drawing of the prize designated for that month (A description of the prizes and drawing dates is found hereunder in the "SELECTION OF WINNERS" section.) during the specified Sweepstakes entry period will be included in the prize drawing. For purposes of these Official Rules, "receipt" of an online entry occurs when Administrator's servers record the entry information upon entrant's clicking on the "Enter" button or when the Administrator receives the entrant's first entry form at the address above. Any automated computer receipt (such as one confirming delivery of e-mail) does not constitute proof of actual receipt by Administrator of an entry for purposes of these Official Rules. Illegible, unintelligible, incomplete or garbled entries will be disqualified. Administrator is not responsible for destroyed, delayed, lost, late, incomplete, mutilated, damaged, stolen, misdirected, illegible entries or postage due mail or other entries not received by deadline for whatever reason. Entry materials/data that have been tampered with or altered are void. **ANY PERSON ATTEMPTING TO DEFRAUD ADMINISTRATOR OR SPONSOR OR IN ANY WAY TAMPER WITH, DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES WILL BE DISQUALIFIED AND MAY BE SUBJECT TO CIVIL AND/OR CRIMINAL PROSECUTION.**

LIMITATION OF LIABILITY & RELEASE:

By participating in the Sweepstakes, entrants agree to indemnify and hold harmless the Administrator, Sponsor and each of their respective parent companies, affiliates, subsidiaries, successors, assigns, agents, representatives, officers, directors, shareholders, and employees (collectively, "Releasees") from and against any and all injuries, losses, damages, claims, and actions of any kind arising from or relating to participation in the Sweepstakes, or acceptance, possession, use, misuse, or nonuse of the prize that may be awarded, including, without limitation, actual, direct, indirect, consequential, punitive, special, or other damages. Releasees are not responsible for printing or typographical

errors in any Sweepstakes-related materials; for stolen, lost, late, misdirected, damaged, incomplete, illegible entries; or for transactions that are lost, misdirected, fail to enter into the processing system, or are processed, reported, or transmitted late or incorrectly, or are lost for any reason, including, without limitation, computer, telephone, paper transfer, or human error; or for electronic, computer, or telephonic malfunction or error. If, in the Administrator's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if a computer virus, bug, unauthorized intervention, fraud, technical difficulties, or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Sweepstakes, Administrator reserves the right in its sole discretion to disqualify any individual who tampers with the entry process and to void any entries submitted fraudulently; to modify or suspend the Sweepstakes; or to terminate the Sweepstakes and conduct a random drawing to award the prize using all non-suspect entries received as of the termination date. If the Sweepstakes is cancelled, modified, suspended or terminated, notice will be posted on the Web Site.

OFFICIAL RULES:

For a copy of the Official Rules, mail a self-addressed stamped envelope by first class mail to FREE HAIRCUTS FOR A YEAR, Sweepstakes Rules, Great Clips Inc., 7700 France Avenue South, Suite 425, Minneapolis, MN 55435. Sweepstakes entrants are hereby authorized to copy these official rules on the condition that it will be for their personal use and not for any commercial purpose whatsoever.

WINNER'S LIST:

A winner's list is available only within sixty (60) days after the close of the Sweepstakes. Mail request to Sweepstakes Winners, FREE HAIRCUTS FOR A YEAR, Great Clips Inc., 7700 France Avenue South, Suite 425, Minneapolis, MN 55435. In order to obtain a winner's list, where permitted by law, send a self-addressed, stamped envelope (residents of Vermont are not required to include a self-addressed, stamped envelope with their request for a winner's list).

MISCELLANEOUS:

The names of individuals, groups, companies, products and services mentioned herein, and any corresponding likenesses, logos and images thereof reproduced herein, have been used for identification purposes only and may be the copyrighted properties and trademarks of their respective owners. The mention of any individual, group or Administrator, or the inclusion of a product or service as a prize, does not imply any association with or endorsement by such individual, group or Administrator or the manufacturer or distributor of such product or service and, except as otherwise indicated no association or endorsement is intended or should be inferred.

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